



PARTNER PROGRAM



Three good reasons to take part in the Partner Program now.

Software developers, IT companies, Web designers, Call Centers, doctors and consultants in 4 continents have chosen tuOtempO's Partner Program for the following reasons:

1. To increase their client base

tuOtempO's services answer real needs and translate into rapid and quantifiable financial results. tuOtempO provides innovative solutions that set them apart from the competition.

For example:

- We are the only ones to reach land lines by voice mail
- We are the only ones to show messaging status in real time
- We are the only ones to offer a truly complete appointment management tool, integrating in one product self-service online booking as well as voice/sms/email communication
- We are the only ones who allow you to fully customize your booking form
- We are the only ones who offer the tools you need to bridge your existing calendars to our services
- We are the only ones to offer a completely multi-language service. That means: not just a multi-language UI: even custom info, such as message's content and services to be booked, can be translated and presented to each user in his own language.

2. To promote loyalty in their existing clientele

In conjunction with your existing services, tuOtempO can help you

- Increase client dependence on your product
- Project a dynamic and innovative company image
- Demonstrate that you are the only partner able to find the solution to whatever their needs may be

3. To generate repeat sales

TuOtempO's services are offered by means of prepaid credit or monthly fees. These methods allow you to generate repeat sales and to have continuous and increasing income in return for your sales effort. Furthermore, they allow you to reduce and often altogether eliminate time and resources spent in support.

CHOOSE THE PARTNER PROGRAM THAT FITS YOUR BUSINESS MODEL.

tuOtempO offers various partnership options for both professionals and large companies.

	REFERRER	DISTRIBUTOR	PRIVILEGED DISTRIBUTOR	SOFTWARE VENDORS
AIMED AT	Professionals, Web Designers, Doctors, Medical Associations	Software Retailers, IT Companies, Medical Portal, Medical Call Center	Software Retailers, IT Companies, Medical Portal, Medical Call Center	Produttori di Software Complementari (Software medico, ospedaliero o per centri benessere, etc.)
INVOICES CLIENT	tuOtempO	Partner	Partner	Partner
BRAND	tuOtempO	tuOtempO	tuOtempO	Partner (powered by tuOtempO)
PRICE LIST	tuOtempO	tuOtempO	tuOtempO	Integrated into Partner's price list
COMMISSIONS OR DISCOUNTS	Commissions from 15 to 25%	25% to 40% discount on price list depending on volume of sales	25% to 40% discount on price list depending on volume of sales	To be determined in new price list
REQUIREMENTS	None	None	Advance purchase (at a 25% discount) of 10,000 credits or 25 Web Resources	<ul style="list-style-type: none"> Vast client base 1 Beta Client
tuOtempO MARKETING SUPPORT	<ul style="list-style-type: none"> Redirect to the partner all trial requests received by tuOtempO from prospects based in the Partner's area tuOtempO Marketing KIT 	tuOtempO Marketing KIT	<ul style="list-style-type: none"> Redirect trial requests received from prospects Visibility on tuOtempO's website tuOtempO Marketing KIT 	<ul style="list-style-type: none"> Visibility on tuOtempO's website tuOtempO Marketing KIT
SALES SUPPORT	<ul style="list-style-type: none"> Support in preparing Offer Support for Online or Onsite Demonstrations 	<ul style="list-style-type: none"> Support in preparing Offer 	<ul style="list-style-type: none"> Support in preparing Offer Support for Online or Onsite Demonstrations 	<ul style="list-style-type: none"> Support in preparing Offer
TECHNICAL SUPPORT	Support (Level 1 and 2) for the Client	Support (Level 2) for the Partner	Support (Level 2) for the Partner	Support (Level 2) for the Partner
LEGAL SUPPORT (documentation)	Privacy, Purchase Order Form, General Conditions of Use	Privacy, Purchase Order Form, General Conditions of Use	Privacy, Purchase Order Form, General Conditions of Use	Privacy, General Conditions of Use
MANUALS AND TRAINING	Tutorial + Online sales training	Tutorial + Online sales training	1 day of training (Online or Onsite) for Technicians, Pre-Sales and Sales	1 day of training (Online or Onsite) for Technicians, Pre-Sales and Sales
BRIDGE EXISTING SCHEDULING SOFTWARE	Client's responsibility.	Free access to tuOtempO SINCRO. Bridging services at advantageous pricing	Free access to tuOtempO SINCRO. Bridging services at advantageous pricing	Free integration on Beta client

A SOPHISTICATED INTEGRATION MODEL

Partners benefit from tuOtempO's vast experience in integration and from a sophisticated tool (tuOtempO SINCRO) that allows them to integrate their software or that of their clients. Distributors can request that their clients' software be integrated with tuOtempO's services at the following advantageous rates.

INTEGRATION TYPE   FEATURES:	MEMO	MEMO WITH REPLY (2WAYS)	MEMO & CALENDAR	CALENDAR, MEMO & WEB
Send Reminders, Notices, Announcements and Bulk Messages	✓	✓	✓	✓
View confirmations, cancellations, and messaging status in client's electronic agenda	■	✓	■	✓
Access to tuOtempO online calendar, automatically updated with appointments entered in the local calendar	■	■	✓	✓
Update local calendar with appointments booked online and any new client/patient's online registration	■	■	■	✓
Update local calendar with appointment's modifications (date/time changes, cancellation, etc.) made online by the client/patient	■	■	■	✓
COST FOR PARTNERS	200€	400€	400€	800€